



imagen^o

IMAGEN CONTENT PORTAL

Professional content management and high speed file transfer for media companies

PUT YOUR CONTENT LIBRARY TO WORK

Increase ROI from new and legacy media assets through better media management and delivery



EASY ACCESS AND MORE CHOICE

Promote and securely distribute your latest content. Search and navigate legacy media libraries quicker.



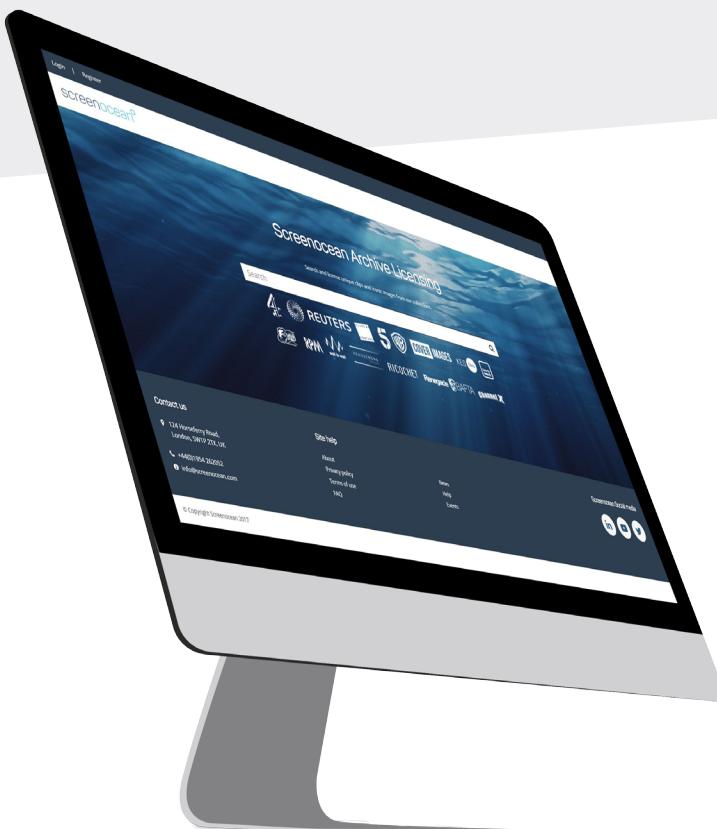
ACCELERATED FILE DELIVERY

Rapid delivery of large files to key customers and partners without the need for expensive file transfer solutions.



UNIFIED MEDIA MANAGEMENT

Powerful workflows and cataloguing tools to organize your media, control access and streamline operations.

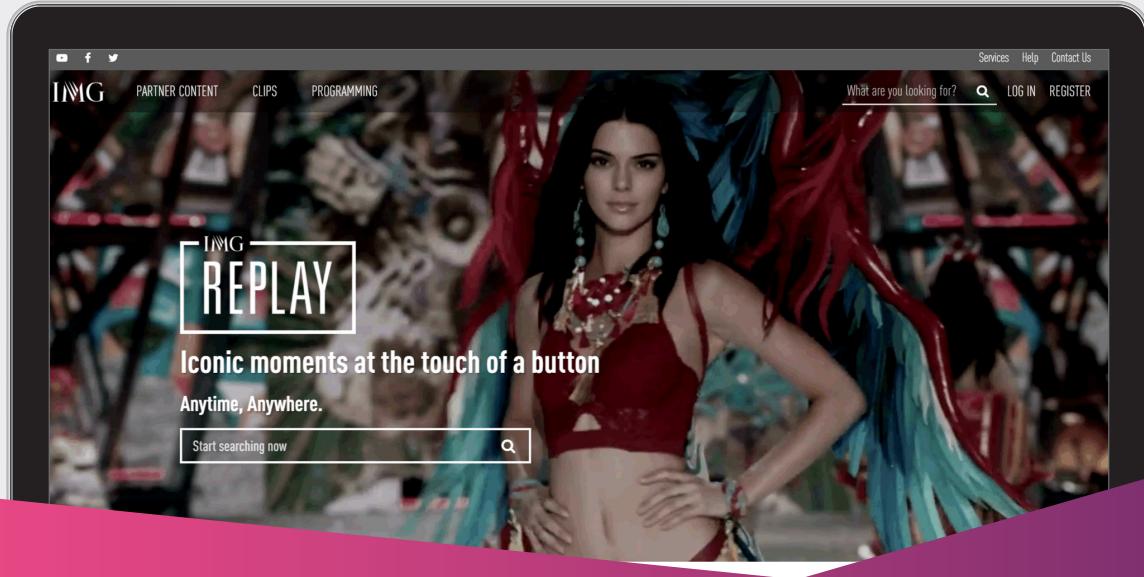


A BETTER EXPERIENCE FOR HIGH IMPORTANCE CUSTOMERS

Speed to market, greater choice and ease of access are critical to maximizing the value of your content and its reach.

Imagen helps production companies to commercialize and distribute their programme libraries more easily via a secure, self-serve B2B content portal.

Manage media operations from one powerful platform and deliver broadcast quality files to partners and key customers faster than ever before.



SECURE, HIGH SPEED DELIVERY WORLDWIDE

Embracing scalable cloud technology, Imagen provides a unified content management and distribution platform with a global reach. Accelerated file transfers deliver HD media to your customers in the fastest possible time.

Protect your exclusive content with a range of security and auditing features. Control who can see your media and what they can do with it.

Imagen Content Portal can be deployed instantly and configured to align with your business objectives – saving time and money with improved discoverability and self-service fulfilment of premium content.



MONETIZE YOUR MEDIA

Generate revenue from new and legacy media assets with minimum effort. Imagen is ready to take secure payment via credit card from your customers and the payment is made directly to you – the content owner.

Simply create your packages, set access levels, pricing and billing intervals.

Short clips or long form content can be licensed and downloaded online – with customers paying in credits based on the duration of the content consumed and the license selected.

FACETED SEARCHES

Powerful search and discovery tools ensure users can easily locate media content in seconds.

CLIPPING

Browser based editing tools enable permitted users to clip, share and download high-resolution media.

ACCELERATED FILE TRANSFERS

Secure, high speed access to broadcast quality files in the shortest time possible.

PLAYBACK

Rich, responsive content provides a multitude of rapid navigation and playback options.

SYNDICATION & COLLABORATION

Create comments, syndicate via social media, share collections and clips with internal or external stakeholders.

USER ACCOUNTS & WORKSPACES

Provide a personalized experience for individual users with customizable workspaces.



POWERFUL MEDIA MANAGEMENT TOOLS

DELIVER

Deliver high resolution assets ready for broadcast, publishing or marketing through a versatile, feature-rich media portal.

MONETIZE

Generate revenue from valuable content through micro credit payments or monthly subscriptions.

MANAGE

Powerful ingest and cataloguing tools for rapid content onboarding. Pro video transcoding and flexible storage workflows.

SEARCH

Delight your customers with a superior search, play, collect, clip and download experience.

BRAND

Apply your house style and engage your audience through a fully branded highly customizable web platform.

CONTROL

Granular permission tools let you decide who can access the content and what they can do with it.

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