

Client  
Business  
Sector  
Location

Addison Lee  
Courier and Taxi Services  
Corporate  
London



## IPTV and Digital Signage at Addison Lee

Addison Lee bought an IPTV system from Netvue in 2018 for their move into a new London headquarters. Their IPTV system is used to distribute live broadcast TV and in-house computer content to the reception area, meeting rooms, and throughout their offices.

Later that year Addison Lee bought Digital Signage and multiviewer equipment from Netvue to further enhance the Audio Visual capabilities in their new headquarters offices.

## Benefits of IPTV

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- TV and Digital Signage available from any network point throughout the business



## Benefits of Digital Signage

Digital Signage combines branding, graphics, text and images with TV and video for dynamic eye-catching displays.

- Exciting dynamic displays that stand out and build brands
- Remote updates of content and layouts
- Scheduled automatic changes including live TV channel changes

## Netvue's expertise

Netvue specialises in IPTV, Digital Signage and Video on Demand systems. By concentrating on just these technologies we have built-up great expertise in this field.

As an **independent** systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias, ensuring you get a value-for-money system that really works for your business.

Netvue can carry out all the system installation work for an IPTV or Digital Signage project; from rooftop satellite dishes right through to desktop clients for PC and Mac computers.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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