

Client  
Business  
Sector  
Location

Global Radio  
Radio Broadcaster  
Broadcast and Media  
London



## IPTV from Netvue at Global Radio

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

Global Radio bought IPTV equipment from Netvue in 2011 to distribute live broadcast streams around their offices in central London and also to send a live stream to an outlying UK site using their wide-area network. The IPTV encoder accepts SDI signals from their broadcast routing matrix and creates IPTV channels for viewing on TV display screens and computer desktops throughout the business.

Netvue IPTV Systems can also include Video on Demand servers, for time-shifting and archive of television and video media content, and further enhancement can be provided using Digital Signage technology, for dynamic communications with staff and visitors.

Netvue are proud to offer a professional service to all our clients, new and old. We have the skills and experience to specify, design and install the right IPTV system for your company.



## Benefits of IPTV

- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Television delivered direct to PC and Mac desktops on the IT network
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion
- Flexible scalable systems – small systems can be grown into larger ones
- Integration with VOD, Digital Signage and AV systems.

Visit our website to learn more about IPTV, and contact us at Netvue to find out how IPTV could benefit your organisation or business.



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