

Client
Business
Sector
Location

Interbrand
Brand Consultancy
Advertising
London



IPTV from Netvue at Interbrand

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

Interbrand bought IPTV equipment from Netvue to improve their internal communications within the business. By deploying IPTV on the corporate IT network, Interbrand were able to introduce a step change improvement in their TV and AV communications capability, without any change to the office infrastructure and without disruption to business.

Netvue provided Interbrand with an integrated IPTV and Video on Demand (VOD) system that allows them to watch and record live broadcast TV, create and broadcast their own channels of media content from the VOD server, and watch on demand media stored on the server.

TV viewing is on staff computer desktops, both PC's and Macs, as well as large TV display screens in meeting rooms, hospitality areas and offices.



Benefits of IPTV

- IPTV uses the existing computer network - no new cables, no hassle!
- TV available from any network point throughout the organisation
- Digital picture quality - immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- Television delivered direct to PC and Mac desktops on the IT network
- Unlimited channels with login controlled user access
- Supports: HD (high definition); automatic 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion

Netvue's IPTV expertise

As an independent systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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