

Client  
Business  
Sector  
Location

Phoenix TV  
Television Broadcasting  
Broadcast and Media  
West London



## IPTV from Netvue at Phoenix TV

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

Phoenix TV is a Hong Kong-based Chinese television broadcaster that serves the Chinese mainland and Hong Kong along with other world markets with substantial Chinese viewers.

Phoenix bought a Netvue IPTV system in 2012 to provide live broadcast TV around their new London UK studios and production centre. Netvue's IPTV streaming system distributes a range of TV channels, carrying live broadcast TV from 4 satellites and IP encoded video and audio from the on-site TV studios, across the company's IT network to multiple TV screens throughout the production facility.

Netvue IPTV also offers Video on Demand, and with no need for TV cabling the system has the added benefit that users can watch TV and video on computers, as well as TV display screens.



## Benefits of IPTV

- Television delivered direct to PC and Mac desktops on the IT network
- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion
- Remote IPTV system management using a web browser

## Netvue's IPTV expertise

As an **independent** systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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