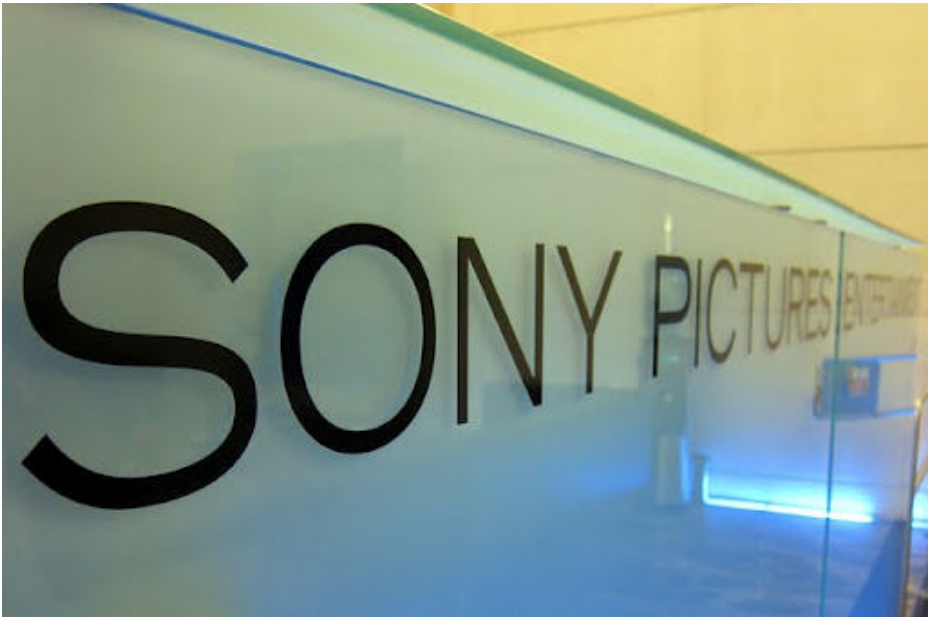


Client
Business
Sector
Location

Sony Pictures Entertainment
Television Production and Distribution
Media and Entertainment
Piccadilly, London



IPTV from Netvue

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

Sony Pictures Entertainment bought a Netvue IPTV system in 2007 to distribute live broadcast TV and off-air feeds of their own SET and AXN broadcast TV channels throughout their UK corporate headquarters in London. Netvue's IPTV streaming system distributes over 50 IPTV channels across the company's IT network to multiple users in reception and hospitality areas, as well as meeting rooms and offices.

By using the IT network there is no need for TV cabling and the IPTV system has the added benefit that users can watch TV and video on computers, as well as TV display screens.

Netvue provides the Sony Pictures Facilities and Technical Operations staff with second-line support for the entire system, from satellite dishes on the roof, through encoding equipment and server in the IPTV head-end, to IPTV receivers and desktop viewing.



Benefits of IPTV

- Television delivered direct to PC and Mac desktops on the IT network
- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion
- Remote IPTV system management using a web browser

Netvue's IPTV expertise

As an **independent** systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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