



## **Post-production company 'The Farm Group' uses Netvue IPTV Solution to stream TV around its multiple London sites**

*Newly installed system streams TV to edit suites, communal areas and desktops of the offices of London media company*

London, 17 April, 2008: Netvue, specialist IPTV systems integrator, has supplied The Farm Group with a full IPTV system, from satellite dish and head-end all the way through to the Exterity set-top boxes that enable individual TVs to receive and display video streams. Content is streamed across the group's network to all sites from the Farm Group's new premises, known as 'Uncle', removing the need for multiple systems and offering operational and maintenance cost savings.

'Uncle' was completed in late 2007, and was selected as the head-end for the new IPTV system as it was being totally refurbished. Exterity, a specialist in network IPTV equipment, supplied Netvue with all the IPTV equipment that allows The Farm Group to stream live TV channels to break-out areas, individual desktops and edit suites at its four London offices.

"As a post-production company, it is vital that we are able to showcase our work to new and existing clients in a practical yet effective way. Opting for an IPTV system means that we are able to not only broadcast material around the new site, 'Uncle', but also to our three sister company sites which are dotted around Soho," commented David Klafkowski, Group Director of Technology for the Farm Group. "Also, because IPTV uses the existing IP network, there was no need for disruption to staff at any of the sites as we didn't need to do any expensive re-cabling. If and when we add additional offices to our group we can quickly and easily add them to the IPTV system too; it's a totally scalable solution."

Jonathan Rackowe, Director at Netvue commented: "The Farm Group is a great example of a forward looking organisation reaping the rewards of IP-based technology. The company can now showcase its work in communal areas across the group's offices, helping it project the right image to new and existing customers."

“IPTV is ideal for multi-site organisations as it enables them to easily broadcast tailored content across significant distances, which aids in creating a unified look and feel across offices that may be geographically disparate”, said Colin Farquhar, CEO of Exterity.

## **Notes to Editors:**

### **About Netvue**

Netvue was founded in 2005 specifically to provide new technology IPTV solutions to businesses across a range of market sectors.

Netvue IPTV systems distribute live broadcast TV, encoded video channels and Digital Signage, all around a building on the computer network. There is no need for co-ax cabling and the system has the added benefit that users can watch TV and video on computers as well as LCD and Plasma display screens.

Netvue is a business division of Projects UK Ltd, based in London, UK.

### **About Exterity**

Exterity Limited was formed in 2001 to create products to deliver broadcast quality digital video over IP networks within buildings. Exterity's products represent a significant advance over the co-axial cable systems in common use today but are viable for deployment in large-scale video distribution systems.

Exterity's core technology, in-socket™, allows display appliances, such as televisions, to be connected directly to wall-mounted iSockets to get direct and easy access to all available digital media and services.

Exterity is based in Edinburgh, Scotland.

### **About The Farm Group**

The Farm Group is London's leading independent post production group. Its companies include The Farm, The Shed, Home and Uncle for television and film post production. These facilities are all based in Soho in the centre of London.

The facilities offered range from high definition post production for feature films and television, digital post production for television, commercials, music promos and DVD encoding. Each company is top of its sector because of fabulous creative and production staff, new equipment and first class service.

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