



## Press release:

### Netvue shows live HD over IPTV at London event

26 June 2008: Netvue showcased live HD (High Definition) TV over IPTV at its recent IPTV Technology event held in central London, UK.

The live HD channel from satellite was captured by Exterity's DVB-S TV gateway and distributed as IPTV on a local area network, before being received and decoded by Exterity HD receivers on the network. Netvue also showed full HD H.264 video IPTV encoding, from Exterity's first production HD IPTV encoder.

Jonathan Rackowe, Netvue Technical Director explained, "the fact that we can demonstrate HD over IPTV with a single TV gateway and HD receiver shows just how far IPTV technology has progressed".

Colin Farquhar, CEO of Exterity, commented, "HD television feeding into public displays and digital signage can really drive home a lasting impression to customers and visitors".

Netvue also showed live standard definition (SD) IPTV distribution, wireless IPTV units and Digital Signage at the one day event. The company's IPTV systems offer businesses all the benefits of live broadcast

TV on their IT computer network, including TV on computer desktops, Video on Demand and Digital Signage.

It was HD over IPTV that really stole the show at Netvue's event though. As Robin Howell, Managing Director of systems integrator Wire: Broadcast said when he visited Netvue's event, "If you can demonstrate HD over IPTV like this, it shows that SD over IPTV is absolutely no problem".

Netvue can be visited at [www.netvue.co.uk](http://www.netvue.co.uk)  
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#### **About Netvue:**

Netvue specialises in new technology IPTV solutions across a range of market sectors. Netvue IPTV systems distribute live broadcast TV, IPTV coded video channels and Digital Signage, all around a building on the computer network. There is no need for co-ax cabling and the system has the added benefit that users can watch TV and video on computers as well as LCD and Plasma display screens.