



Netvue provides IPTV television distribution system for Phoenix TV

Specialist IPTV System Integrator Netvue has provided an IP television distribution system for the new London production studios of Chinese television broadcaster Phoenix TV

August 2012: [Netvue](#), the specialist IPTV systems integrator, announces that they have installed an innovative IPTV solution for Phoenix TV to distribute television signals around their new production centre and studios in West London, England, UK.

The new IPTV streaming system was designed and installed by [Netvue](#) as an integral part of the new production centre's infrastructure. It enables staff to view satellite TV feeds from around the world as well as the internal feeds from the TV studios and production suites.

Phoenix TV is a Hong Kong-based Chinese television broadcaster that serves the Chinese mainland and Hong Kong along with other world markets with substantial Chinese viewers. The new London production centre gives Phoenix TV a base for UK and Western European news-gathering and TV programme production.

Netvue's IPTV streaming system distributes a range of TV channels, carrying live broadcast TV from 4 satellites plus IP encoded video and audio from the on-site TV studios. The IPTV channels are streamed across the company's IT network to multiple TV screens throughout the production facility.

Netvue also provided Phoenix TV with a Digital Signage unit with IPTV display capability, that lets them show company information screens and information from the Internet, as well as applying Phoenix TV company branding to the display of IPTV channels.

Jonathan Rackowe, Technical Director at Netvue said about Phoenix TV's system, "IPTV distribution is the natural solution for a new facility like this, where a flood-wired IT network is being put in place throughout the building. There's just no good reason for going to the trouble of installing a separate set of cabling to distribute television, and there are a whole host of benefits from using IPTV. Phoenix TV have got themselves a TV distribution system for now and for the future."

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About Netvue

Netvue specialises in new technology IPTV, VOD and Digital Signage solutions. Netvue IPTV systems distribute live broadcast TV, streamed video channels and Digital Signage all around a building on the computer network. There is no need for co-ax cabling and the systems have the added benefit that users can watch TV and video on computers as well as LCD and Plasma display screens.

Netvue is based in London, England, UK. www.netvue.co.uk